

TAXIS MADEMOBILE CAB BOOKINGS ON A MOBILE PHONE

Dealing with customers

Just got easier

Anyone who has tried to book a taxi knows it isn't always easy.

MADEMOBILE is launching a service which enables taxi providers to offer their customers a cheap and convenient way to reserve a taxi using a mobile phone.

Using our service reduces calls to require live agents and is a cost effective alternative to automated voice IVR systems. We enable you to improve your bottom line and enhance your customers' experience.

Do your customers have these problems...?



I'm in a hurry and it takes a long time before I can speak to an operator .

Something goes wrong when I try to book a cab using the automated service.



The solution is **TAXIS MADEMOBILE**.

Increase operating profits.

Offering our service expands your market share and improves customer loyalty while lowering costs.

Improve customer satisfaction.

There's no need for customers to deal with a difficult automated system or wait for a live agent.

They don't even need to store your number.



How a business uses the service.

The customer-facing elements of the service are highly customisable to your specific needs.

We aim to cost effectively integrate the bookings system with your existing booking management system.

The transaction costs to the business are very low. Total cost of ownership is minimised by providing an enterprise grade service utilising existing hardware where possible.

"Did you know most mobile phones and PDAs are already internet enabled?"

How customers use our services.

Customers are not charged by MadeMobile for using the service. ☎

The customer uses the web browser on their mobile phone to go to the web page for the operators' **TAXIS MADEMOBILE** service.

They provide details relating to their reservations and review their request.

The request is sent to the taxi operator and confirmation is subsequently sent back to the customer.



Program costs

Total program costs are dependent on the degree of integration required and the extent to which we would be able to use existing hardware.

Under favourable conditions the investment pay-back period is a matter of months.

To receive an appraisal of the likely program costs will require minimal effort on your part. **MADEMOBILE** will require some discussion with IT staff, but confidentiality is guaranteed.

Implementation is typically within four months^α of agreeing to the implementation proposal and will consist of an enterprise grade system tailored to your organisation's specific requirements.

Should you wish to discuss your needs further please contact us.

Email: contact@mademobile.com

Telephone: 0405 904 924

☎ Use of the MadeMobile service by customers is free. However the customers' mobile network operator may levy a mobile data charge, which may include a session initiation charge or flagfall. Exact costs may vary and are dependent on the network operator.

α Implementation periods are dependent on the degree of integration required and MadeMobile's current commitments and as such may vary.

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