

TAKEAWAY MADEMOBILE ORDERING ON A MOBILE PHONE

Dealing with customers

Just got easier

Anyone who offers takeaway to their customers knows it isn't always easy.

MADEMOBILE is launching a service which enables takeaways to offer their customers a cheap and convenient way to place orders using a mobile phone.

Using our service will improve your bottom line and enhance your customers' experience.

Do your customers have these problems...?



I'd like to order
takeaway on the
way home but don't
have the number or
menu?

When I try to
order my
takeaway the
line is busy.



The solution is **TAKEAWAY MADEMOBILE**.

Increase your revenue.

Enabling customers to place orders via mobile phone expands your target market and improves customer loyalty.

Improve customer satisfaction.

There's no need to find a menu or look for telephone numbers and no frustration trying to get through during busy periods.



How a business uses the service.

Operators do not have to invest in expensive IT equipment. Orders are received and managed by mobile phone.

With an easy to use system, the operator simply reviews the order and sends confirmation back to the user.

The service is highly customisable to your specific needs and can be integrated into your existing order management system. The transaction costs to the business are very low.

"Did you know most mobile phones and PDAs are already internet enabled?"

How customers use our services.

Customers are not charged by MadeMobile for using the service. ^φ

The customer uses the web browser on their mobile phone to go to the web page for the business' **TAKEAWAY MADEMOBILE** service.

They browse the menu and compile and review their order.

The order is sent to the takeaway and confirmation is subsequently sent back to the customer.



The Pilot Program

MADEMOBILE is currently running pilot programs with partners to implement **TAKEAWAY MADEMOBILE** services.

This is the chance to see how we can assist your customers and staff and increase profits, with no strings attached. The pilot program is offered **free of charge**^Ω to selected organisations.

To participate will require minimal effort on your part. **MADEMOBILE** will need limited access to business information and staff, but confidentiality is guaranteed.

Join the Pilot

Should you wish to find out more about the pilot program, please contact us for further information at :

Email: contact@mademobile.com

Telephone: 0405 904 924

^φ Use of the MadeMobile service by customers is free. However the customers' mobile network operator may levy a mobile data charge, which may include a session initiation charge or flagfall. Exact costs may vary and are dependent on the network operator.

^Ω Terms and conditions apply. MadeMobile will provide selected pilot partners with a customised application free of charge for the duration of the pilot. However some costs may be borne by the client as per the program's agreed implementation proposal. Contact MadeMobile for full details.

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